

# RE/MAX<sup>®</sup> versus the Industry

# 2011

## Outstanding Agents. Outstanding Results.<sup>®</sup>



Sotheby's



TRANSACTION SIDES PER U.S. AGENT	TOTAL U.S. TRANSACTION SIDES	NUMBER OF COUNTRIES	NUMBER OF OFFICES WORLDWIDE	NUMBER OF AGENTS WORLDWIDE
13.1	754,333	84	6,259	89,628
7.1	609,266	50	3,252	89,719
6.3	104,114	42	2,499	30,084
6.2	337,150	7	1,820	56,000
5.4	394,521	72	7,955	121,011
5.1	387,959	2	701	79,315
3.9	39,846	44	550	11,795
3.5	19,820	1	201	7,002

This chart of national franchise organizations is based upon 2010 data each organization provided to either REAL Trends, Inc., a leading industry analyst, or to the United States Securities and Exchange Commission on Form 10-K, Annual Report for 2010. Prudential data is based on REAL Trends estimates.

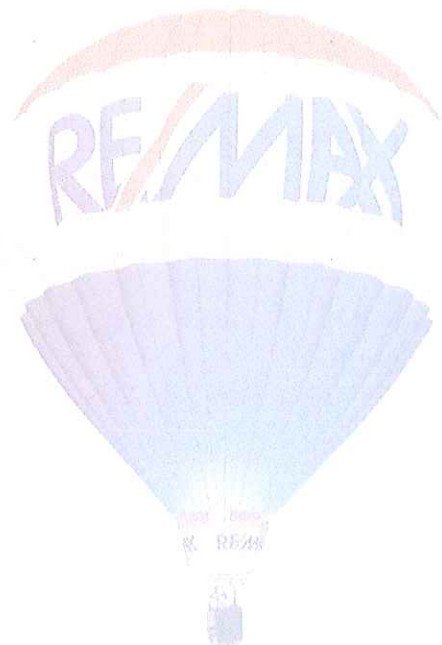
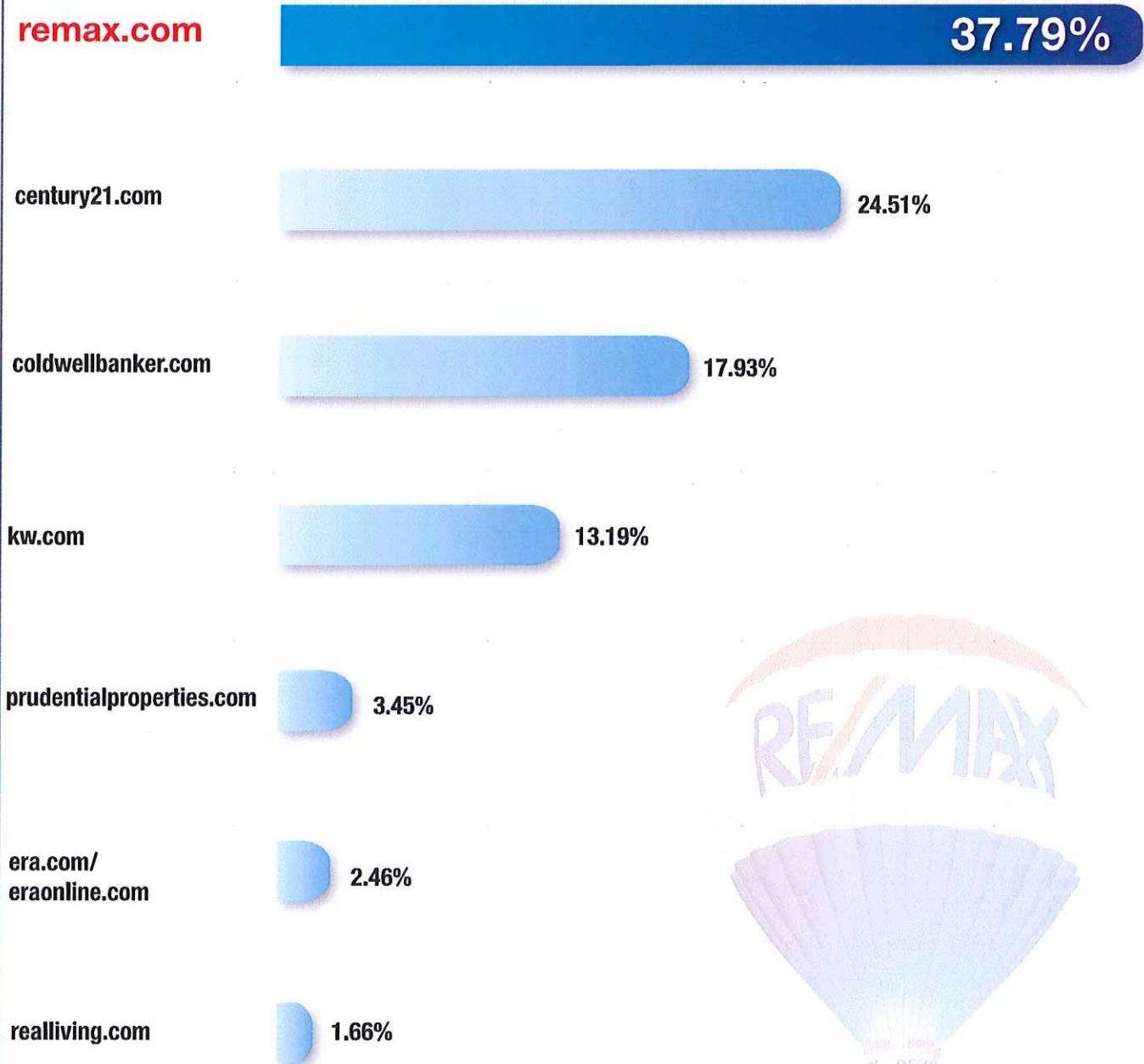




# Most Visited

The chart below indicates which websites buyers and sellers visit for their real estate needs. remax.com is the most visited real estate franchise website. Millions of buyers and sellers visit remax.com each month, creating a site that continues to generate more leads and business for you.

## remax.com vs franchise competitors (Web Traffic Market Share)



Source: Experian Hitwise, Franchise Comparison, Q1 2011.  
Each office is independantly owned and operated. 110450